

FORM PTO-1594  
(Rev. 8-93)

OMB No. 0951-0011 (exp. 4/94)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Atty Docket No. T2140.067630

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Carmel Publishing, Inc.**

- Individuals(s)
- General Partnership
- Corporation-State - Ohio
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 17, 2001

2. Name and address of receiving party(ies)  
Name: **Trader Publishing Company**

Internal Address:

Street Address: **100 West Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

- Individual(s) citizenship
- Association
- General Partnership - Virginia
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No N/A

Additional names(s) & address(es) attached?  Yes  No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2,469,623

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Kilpatrick Stockton LLP**

**Suite 2800**

Street Address: **1100 Peachtree Street**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).....\$ **40.00**

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

**11-0860**

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Valetta A. Northcutt**  
Name of Person Signing

*Valetta Northcutt*  
Signature

**1/24/02**  
Date

Total number of pages including cover sheet, attachments, and document: **4**

### ASSIGNMENT OF TRADEMARK

WHEREAS, **Carmel Publishing, Inc.**, an Ohio corporation, having a business address of **4501 Hills & Dales Road, NW, Canton, OH 44708** (hereinafter referred to as ASSIGNOR) is the owner of the entire right, title, and interest in the trademark **SHOW AND SELL.COM**, Registration Number **2,469,623** registered **July 17, 2001**, and is the record title holder of said trademark; and

WHEREAS, **Trader Publishing Company**, having a business address of **100 West Plume Street, Norfolk, VA 23510** (hereinafter referred to as ASSIGNEE) is desirous of purchasing the entire right, title, and interest in said trademark including the goodwill of the business symbolized by said trademark, and

WHEREAS, ASSIGNEE desires to obtain the legal title to said trademark;

NOW, THEREFORE, in consideration of the premises and of Three Hundred Twenty-Five Dollars (\$325.00) and of other good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, ASSIGNOR by these presents hereby assigns, transfers, conveys, and sets over unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title, and interest to and under said trademark, together with the goodwill of the business in connection with which said trademark was and is used, and all rights incident thereto;

Said ASSIGNOR hereby releases, assigns, and transfers unto said ASSIGNEE its successors, assigns and legal representatives, all rights, title, and interest, claims and demands whatsoever said ASSIGNOR had in, to and by, under and through, said trademark, including all claims for any and all past infringement thereof and the right to sue therefor;

ALL OF THE SAME to be held and enjoyed by said ASSIGNEE for its own use and behoof and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had this Assignment not been made.

SIGNED and sealed this 17<sup>th</sup> day of September, 2001.

WITNESS:

Kelly K. Flanagan Investment Banker, VP  
Assignor:

Date 9-17-01

State of Ohio

County of Stark

SWORN to and subscribed to before me this 17<sup>th</sup> day of September, 2001.

SEAL

Kelly K. Flanagan  
NOTARY PUBLIC

SAND & SEBOLT  
Aston Park Professional Centre  
Suite 194  
4801 Dressler Rd., NW  
Canton, Ohio 44718-2569  
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FHZ/vh  
Attorney Docket: 1233-M

**KELLY K. FLANAGAN**  
Notary Public, State of Ohio  
No. 80620  
Commission Expires March 13, 2006